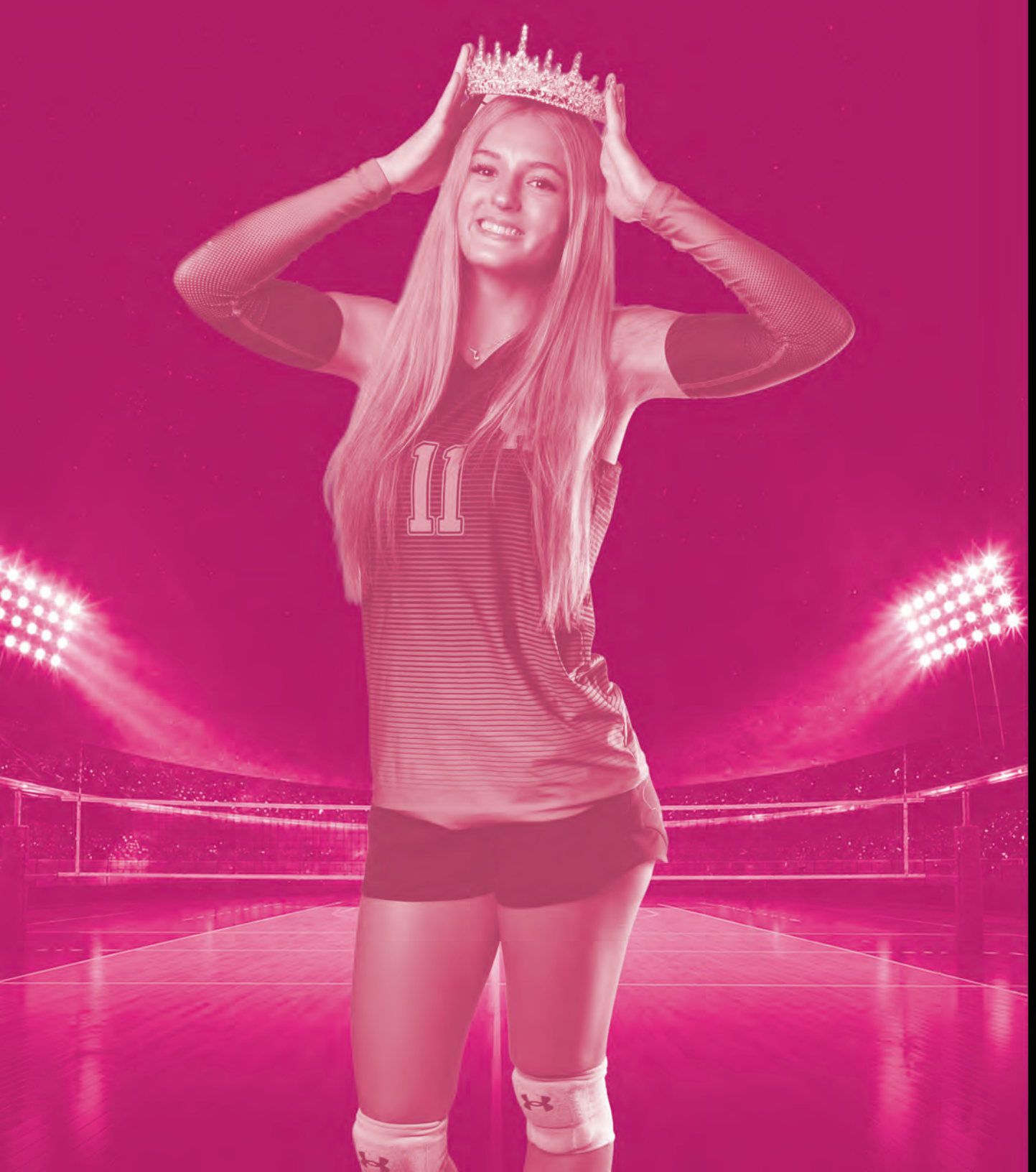


ELITE WOMEN'S SPORTS MEDIA

2026 CATALOG

PHOTOGRAPHY

BUILT FOR HER

Women's sports photography deserves more than taking the same approach used for every other team.

At EWSM, we understand the details that can completely change how an athlete feels about her photos — posing, posture, expression, hair, uniform placement and the little things that are easy to overlook behind the camera.

Our female-led approach creates an environment where athletes can feel comfortable, confident and seen. Then we take those portraits beyond the camera, building custom composites that combine each athlete with bold, program-specific artwork.

"SHE DESERVES THE SPOTLIGHT."

CASTLE HILLS
EAGLES

TAF

STAR STEPPERS
DANCE

HIGHLANDS

YOUR PROGRAM. GET NOTICED.

Great photography shouldn't disappear after photo day. EWSM turns your athlete portraits into bold, custom social graphics designed around your program's colors, identity and personality. From game-day graphics to schedules, announcements and promotional content, we give your team professional media that's ready to post.

SOCIAL MEDIA

Make Them Notice.

LOOK LIKE THE PROGRAM YOU'RE BUILDING.

Your social media is often the first impression athletes, parents and your community have of your program. Consistent, professional graphics elevate that presence—celebrating your athletes while giving coaches a library of content that makes the program feel bigger, stronger and more established.

SCAN | VIEW | SHARE
SEE A SAMPLE

MEDIA GUIDES

ON YOUR PHONE.

YOUR PROGRAM. IN THEIR POCKET.

EWSM Digital Media Guides turn your team's photography into a polished, mobile-first experience built for athletes, families and fans. Coaches, schedules, team photos and individual athlete features come together in one professionally designed guide that puts your program in the spotlight.

SCAN HERE FOR
MEDIA GUIDE
TEAM PHOTOS
ROSTERS
SCHEDULE
ATHLETE FEATURES
ONE TEAM. A BRIGHTER TOMORROW.
LADY
VOLLEYBALL
PLAY
WITH
PURPOSE

"EWSM captured our athletes exactly how we see them—strong, confident and proud of their program. The girls loved their photos, but what impressed me most was how much attention was given to making every athlete feel comfortable and look her best. It felt like they understood our team."

- Anissa Jackson Head Coach Wagner

"This was more than a photo day. EWSM gave our program professional content we could use throughout the season, from athlete graphics to team photography and our digital media guide. The quality elevated the way we were able to present our athletes and our school."

- Victoria Johnson Marshall Dance

"My daughter has taken sports pictures for years, and this was the first time she couldn't stop talking about them. She felt confident during the shoot and absolutely loved the finished images. Seeing her featured like a real athlete instead of just another player in a team photo made the experience really special."

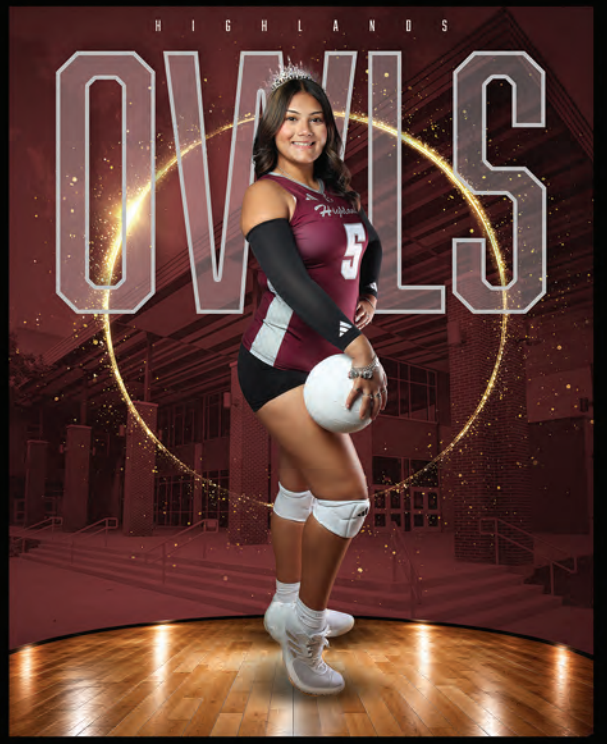
- Issy Southwest Parent

TESTIMONIALS

WE STAND ON BUSINESS.

HIGHLANDS
Owls

CASTLE HILLS


HIGHLANDS
OWLS

BOBCATS
CHEER
Adrie
CALDERON

Avery

MEET LAUREN

PHOTOGRAPHER | CREATIVE DIRECTOR

Lauren created EWSM around a simple idea: female athletes deserve an experience designed with them in mind.

From the way an athlete is posed to the details of her uniform, hair and presentation, Lauren brings a female perspective to every photo day. Her goal is to create an environment where athletes feel comfortable, confident and celebrated—and then turn those images into media that makes their entire program look exceptional.

Backed by the production experience of MG Media, EWSM combines professional sports photography, custom design and digital media into one complete experience built specifically for women's sports.

BOOK YOUR EWSM PHOTO DAY

www.elitewomensmedia.com